



# Halliwick Association of Swimming Therapy

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## Halliwick Association of Swimming Therapy Logo

### Logo Registered as a Trademark

The HALLIWICK ASSOCIATION OF SWIMMING THERAPY LOGO in 2018 is registered as a trademark in the European Community, Argentina, Australia, China, India, Israel, Japan, Norway, Switzerland and in the USA so the symbol ® may be used in these jurisdictions. This symbol is usually placed superscript and to the right of the logo as shown here:



As an alternative, or in addition to use of the registered trademark symbol ®, the statement “The HALLIWICK ASSOCIATION OF SWIMMING THERAPY LOGO is a registered trademark” may be used. This statement usually appears at the bottom of the headed notepaper, perhaps close to the charitable status information.

It should be noted that whilst formal registration of the logo may give a degree of protection for the words HALLIWICK ASSOCIATION OF SWIMMING THERAPY, the words *per se* are not registered. The rights in the trademark as a registered trademark lie in the whole HALLIWICK ASSOCIATION OF SWIMMING THERAPY LOGO.

### Applications Pending

In jurisdictions in which applications to register the logo as a trademark remain pending, the letters TM or the symbol ™ should be used in a similar position to the ®. The letters TM alert third parties to the fact that the HALLIWICK ASSOCIATION OF SWIMMING THERAPY LOGO is used as a trademark, albeit is not yet a registered trademark in those jurisdictions.